



Cosmetic Surgery Forum 2017 Exhibitor Prospectus

Founded nine years ago by Dr. Joel Schlessinger, Cosmetic Surgery Forum is a multi-specialty, discussion-based course covering the latest in research, treatments and techniques in dermatology and cosmetic surgery. We are committed to core physicians in the specialty and have based our meeting on the notion that honest and engaging conversation is the best way to learn, spark innovation and ensure the best possible patient outcomes.



Cosmetic Surgery Forum 2017 – Exhibitor Prospectus*

(*Information contained herein is subject to change without notice)

Event: 2017 Cosmetic Surgery Forum – Discussions in Dermatology
Dates: Wednesday – Saturday, November 29 – December 2, 2017
Location: The Bellagio Hotel & Casino, Las Vegas, NV

Why Exhibit at CSF?

CSF is a great opportunity for marketing and relationship building with key leaders in the dermatologic and cosmetic arenas.

Cosmetic Surgery Forum is an intimate meeting and yet in 2016 we had 72 sponsoring partners because our meeting is different from the average show experience.

- an established core-specialty physician attendance of 225+
- plus 50 core fellows and residents in the last stages of their programs
- attendees are 98% MDs and DOs
- higher than average percentage of key opinion leaders & cutting edge researchers
- live patient demonstrations and advanced hands-on learning for physicians
- comfortable opportunities for one-on-one time with KOLs and practice decision-makers

If you would like to read more about the meeting, watch a short introductory video or check us out further, please visit our website: CosmeticSurgeryForum.com. You can also see a copy of last year's agenda for an idea of the breadth of the sessions.

We welcome the opportunity to speak with you in further detail and to discuss ideas to maximize your involvement!

Please contact **Natasha Mohr**, Marketing and Special Events Coordinator
Natasha@LovelySkin.com
Direct: 402.697.6564. Fax: 402.334.6292.



Our Faculty*

(*subject to change)

Course Director – Joel Schlessinger, MD, FAAD, FAACS

Invited Speakers

Murad Alam, MD
Chytra V Anand, MD
Pamela Basuk, MD
Neal Bhatia, MD
Vivian Bucay, MD
Daniel Cassuto, MD
Suneel Chilukuri, MD
Joel Cohen, MD
M. Laurin Council, MD
Marc Darst, MD
Steven Dayan, MD
Jeanine Downie, MD
Rhett Drugge, MD
Haines Ely, MD
Sabrina Fabi, MD
Hassan Galadari, MD
Erin Gilbert, MD
Michael Gold, MD
Jeannette Graf, MD
H.L. Greenberg, MD
George Hruza, MD

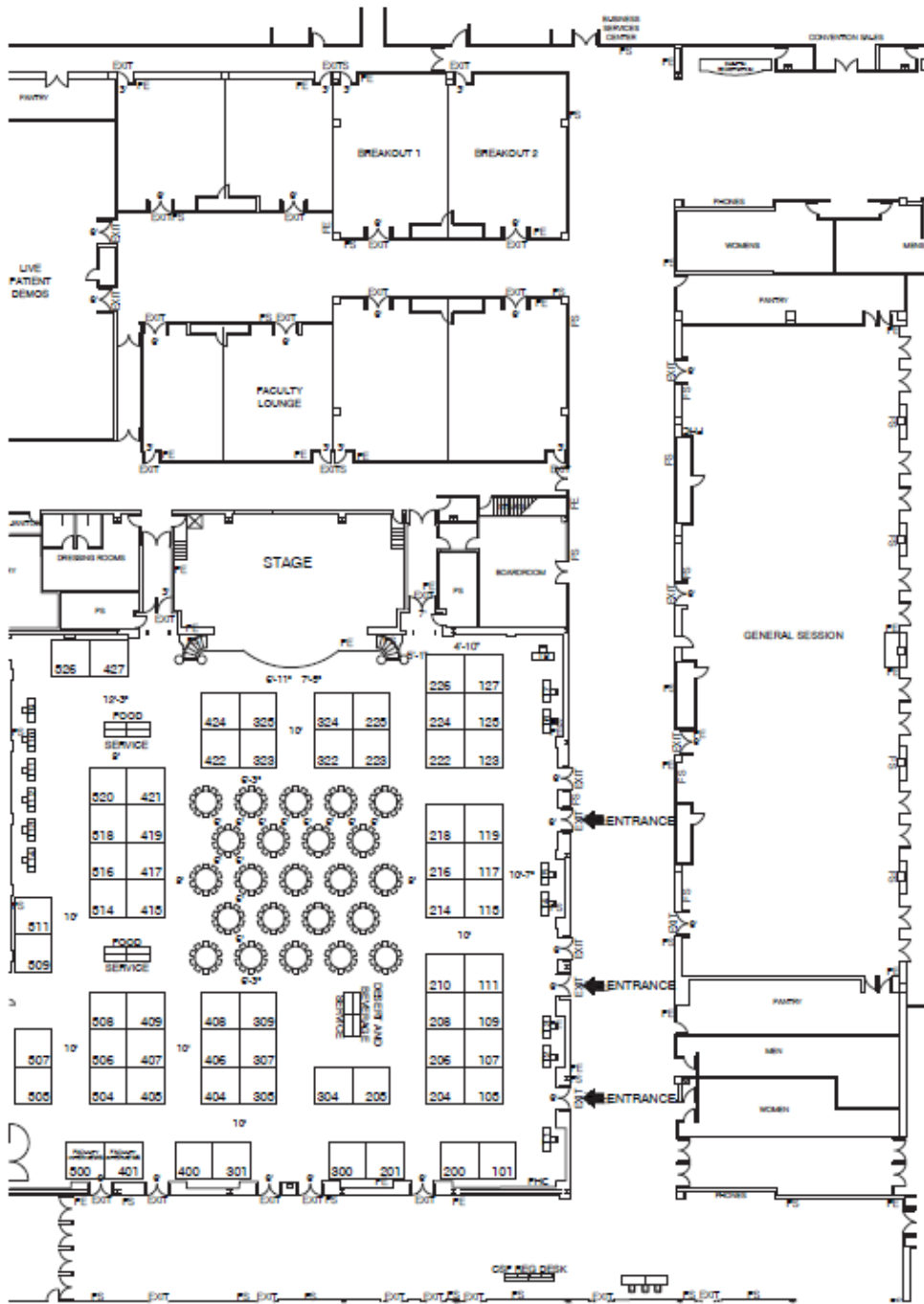
Roslyn Rivkah Isseroff, MD
Brooke Jackson, MD
S. Manjula Jegasothy, MD
Joely, Kaufman, MD
Barry Lycka, MD
Gary Monheit, MD
Andrea Murina, MD
Kristin Nord, MD
Joe Niamtu, MD
Melanie D. Palm, MD
Rachel Pritzker, MD
Zakia Rahman, MD
Mark Rubin, MD
Neil Sadick, MD
Renato Saltz, MD
Candace Spann, MD
Hema Sundaram, MD
Amy Taub, MD
Mark Taylor, MD
Julie Woodward, MD
Matthew Zirwas, MD, MD



2017 CSF Event Floor Plan*

(*subject to change)

Location: The Bellagio Hotel & Casino, Las Vegas, NV





2017 CSF Agenda*

(*subject to change)

Wednesday, November 29

6:30 – 8:30	Director's Welcome Reception
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Thursday, November 30

7:00 – 8:00*	Registration & Breakfast
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7:30 - 12:00	Resident Presentations (2 Groups)
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8:00 - 12:00	CME Educational Sessions
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12:00 – 1:30	Lunch & Exhibits
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1:30 – 2:30	CME Educational Sessions
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2:30 - 6:00	Live Patient Demonstrations
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2:30 - 6:00	Exhibits
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6:00 - 7:15	Educational Reception
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7:30 - 9:30	Social Event
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Friday, December 1

7:30 - 8:30	Breakfast Breakout Sessions
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8:30 - 10:30	CME Sessions
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10:00 - 10:30	Resident Presentation #9 TBD
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10:00 - 10:30	Break & Exhibits
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10:30 –	CME Sessions
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12:00	
12:00 – 1:00	Lunch & Learn
1:00 – 2:00	Break & Exhibits
2:00 - 4:00	CME Sessions
4:00 – 6:00	Live Patient Demonstrations
6:00 - 7:15	Educational Reception
7:30 - 9:30	Faculty Reception

Saturday, December 2

7:30 - 8:30	Breakfast & Exhibits
8:30 - 10:00	CME Sessions
10:00 - 10:30	Break & Exhibits
10:30 - 12:00	CME Sessions
12:00 - 1:00	Lunch & Exhibits
1:00 - 3:00	CME Sessions
3:00 - 3:15	Break
3:15 - 5:30	CME Sessions



2016 CSF Exhibitor Packages, Sponsorship & Corporate Branding Opportunities

Sponsorship Level	Bronze	Silver	Gold	Platinum	Diamond
	\$3,250	\$5,500	\$10,500	\$25,500	\$35,750
Package Benefit					
2x5 Table Top Exhibit Space	•				
Choose Exhibit Space from the options below: 1 ~ 2 x 5 Table Top 1 ~ 10x10		•			
Choose Exhibit Space from the options below: 1 ~ 2 x 5 Table Top 1 ~ 10x10 2 ~ 10x10s 1 ~ 10x20			•	•	•
Event Badges for Company Representatives – Includes access to all sessions as permitted by company and federal regulations, as well as invitations to all breakfasts and lunches	1	2	3	10	14
Price for Each Additional Badge:	\$1000	\$750	\$500	\$400	\$250
Complimentary Physician Registration to Extend at Your Discretion		1	2	3	4
Pre-Registration Contact List – Limited to 2 Uses – communications must be pre-approved by CSF staff	\$500	\$250	•	•	•
Lead Retrieval	\$250	\$250	\$250	\$250	•

Opportunity to participate in the Live Demonstration Sessions (Thursday and Friday – 11/30 and 12/1)	\$1,500	\$500	\$250	•	•
Company Logo with Active Link to Company Website in CSF Mobile Meeting App	•	•	•	•	•
Edge-to-Edge Digital Banner Ad in CSF Mobile Meeting App		•			
CSF Mobile Meeting App Page Sponsorship			•	•	•
Invitation to the Director’s Welcome Reception (Wednesday 11/29) 6:30 – 8:30pm*– Additional Tickets NOT Available for Purchase		1	2	3	4
Invitation to the Thursday Night Social Event – (11/30 – 8:00 – 10:30pm*) - Additional Tickets Available for Purchase – 4 Maximum per Exhibitor			1	3	4
1	\$100	\$100	\$0	\$0	\$0
2	\$200	\$200	\$100	\$0	\$0
3	\$300	\$300	\$200	\$0	\$0
4	\$400	\$400	\$300	\$100	\$0
Invitation to the Faculty Reception and Dinner – (Friday – 12/1 7:30 – 9:30pm*) - Additional Tickets Available for Purchase – 4 Maximum per Exhibitor			1	3	4
1	\$75	\$75	\$0	\$0	\$0
2	\$150	\$150	\$75	\$0	\$0
3	\$225	\$225	\$150	\$0	\$0
4	\$300	\$300	\$225	\$75	\$0

Additional Sponsorship & Branding Opportunities	Bronze	Silver	Gold	Platinum	Diamond
Meeting App – two opportunities	\$7500	\$7500	\$7500	\$7500	\$7500
Lanyards	SOLD	SOLD	SOLD	SOLD	SOLD
Hotel Key Cards – limited to one opportunity	\$9500	\$9500	\$9500	\$9500	\$9500
Water Bottles – limited to one opportunity	\$9500	\$9500	\$9500	\$9500	\$9500
Show Bags – limited to one opportunity	\$3500	\$3500	\$3500	\$3500	\$3500
Charging Station – two opportunities	\$7500	\$7500	\$7500	\$7500	\$7500
Photo Booth – limited to one opportunity	\$5500	\$5500	\$5500	\$5500	\$5500
Room Drop	\$1200	\$1200	\$1200	\$1200	\$1200
Breakfast Breakout Session	SOLD	SOLD	SOLD	SOLD	SOLD
Breakfast Session	SOLD	SOLD	SOLD	SOLD	SOLD
Lunch & Learn EXCLUSIVE Session					
Friday (SOLD OUT)	n/a	SOLD	SOLD	SOLD	SOLD
Saturday – Set in the General Session Room - maximum of one opportunity per day – Lunch will be provided by CSF in the exhibit hall and session attendees will bring their selections to the general session room	n/a	\$35,000	\$25,000	\$20,000	\$20,000
OR					
Lunch & Learn Breakout Session –					

Friday	n/a	n/a	n/a	n/a	n/a
Saturday – maximum of two opportunities per day (*please note that this is not an exclusive opportunity - other sessions will also be taking place at this time. Lunch will be provided by CSF in the exhibit hall and session attendees will join the session on their own timetable)	n/a	\$25,000	\$20,000	\$15,000	\$10,000
Educational Reception and Presentation – 6 – 7:15pm*					
Thursday	SOLD	SOLD	SOLD	SOLD	SOLD
Friday	SOLD	SOLD	SOLD	SOLD	SOLD
Director’s Welcome Reception (Wednesday - 11/29) – 6:30 – 8:30pm* – one opportunity	n/a	n/a	\$25,000	\$20,000	\$20,000
Cocktail Reception (Thursday – 11/30) – 8 - 10:30pm*	SOLD	SOLD	SOLD	SOLD	SOLD
Faculty Dinner and Reception (Friday - 12/1) – 7:30 – 10:00 PM*					
1. Faculty Reception Only - includes food, beverage, service, taxes and fees			\$10,000	\$10,000	\$10,000
2. Faculty Dinner Only - includes food, beverage, service, taxes and fees	n/a	n/a	\$25,000	\$15,000	\$10,000
3. Faculty Reception and Dinner - includes food, beverage, service, taxes and fees			\$35,000	\$25,000	\$20,000

To discuss Additional Sponsorship Opportunities, please contact Natasha Mohr (Info@CosmeticSurgeryForum.com) for more information.



Exhibitor Package Refund Policy

If for any reason you wish to cancel your registration, you must submit your request in writing to: info@CosmeticSurgeryForum.com. Any requests made before September 29, 2017, will be refunded at 50%. After this date, no refunds will be made. Refunds will be issued by check within 45 business days.

Mobile App Logos and Ads:

Your exhibitor package comes with a representation in our mobile meeting app. All packages include company logo with an active link to your company's website. Additional edge-to-edge banners and mobile app page sponsorships are available with some sponsorship packages. You will be contacted in regard to exact specifications and required assets based on your sponsorship level. Exact specs will be provided closer to the date of the meeting.

The deadline for submitting the materials is **Thursday, November 16, 2017**.

Physician Passes:

If your exhibitor package includes one or more waived physician's fees, your company has the opportunity to gift each of those passes to a physician of your choice. Each pass includes attendance at all CSF sessions, an invitation to all breakfasts and lunches as well as all general registration ancillary presentations and events. While the passes do not include travel costs or accommodations, each registration carries a value of \$750 and should certainly be put to good use!

Please contact Natasha Mohr to take advantage of this very valuable offer.

Live Demonstration Room Participation and Exhibit Hours:

Cosmetic Surgery Forum has a very well attended live-patient demonstration room. Some exhibitor packages feature inclusion in the Live Demonstration Sessions, while other partners are able to buy into the demonstration room based upon availability. Please note demonstration sessions are currently scheduled for the afternoons of Thursday and Friday, November 30 and December 1. Your fee for participation includes: 1 treatment table, 1 side table, 1 box light, basic linens and basic electrical with a power strip. Exceptional electrical (for higher voltage equipment, etc.) and draping needs will need to be addressed individually and charges will be handled separately.



For the 2017 meeting, your team will need to plan for booth set up to be completed by 11:00AM on Thursday, November 30 with exhibit hours beginning around noon. The educational sessions are very heavily attended by CSF participants. Exhibit Hall traffic will be concentrated during breaks and specific exhibit hours with some traffic during the live-patient demos as well. You can expect that traffic will be light during the general session. The complete 2016 agenda can be found on our website as an example of what you can expect (www.CosmeticSurgeryForum.com).

Competing Events/Marketing:

Competing events and/or marketing of is strictly against the rules of our exhibit hall. Any items, conversation or materials which market any event which competes in any manner with the scheduled activities of this meeting is strictly prohibited. This includes any event or function not sanctioned by Cosmetic Surgery Forum being held at local properties between November 26 and December 5, 2017. Violations will result in immediate expulsion from the exhibit hall and permanent exclusion from any current or future function Cosmetic Surgery Forum.

Exhibitor Badge Policy:

Exhibitors must be a paid employee of the company they are representing. Only properly badged exhibitors will be admitted to the exhibit hall 45 minutes before exhibit hall opening each day and may remain up to one half hour after exhibit hall closing each evening. All exhibitors must wear their issued CSF badges at all times. Representatives must be able to present photo identification that matches the name on the badge they are wearing upon request by CSF staff. No badges will be issued without personal identification and company name. Each exhibitor must pick up their own badge. No exhibitor will be allowed to pick up multiple badges. Badge swapping is strictly prohibited. There is a zero tolerance policy. Any company caught badge swapping will face a \$2000.00 fine and a one year suspension from the exhibit hall.

Exhibitor Lunch:

It is important to us that our Exhibitors are well cared for. 45 minutes prior to stated breakfast and lunch times for general attendees, Exhibitors will be able to access breakfasts and lunches for themselves. These stations will be available to exhibitors for 30 minutes with access ending 15 minutes prior to the stated start time for attendees. For example: Attendee stated breakfast start time: 7:30am. Exhibitor access: 6:45 – 7:15am. Thursday morning is an exception as the exhibit hall is not yet open.



Operation and Conduct in Exhibits:

Exhibitor personnel may not enter the exhibit space of another exhibitor without permission from the latter. At no time may anyone enter an exhibit space that is not staffed. Exhibitors may not leave merchandise or printed matter in the registration areas, lounges, meeting rooms, or other facilities of meeting/exhibit site. Exhibitors are required to dress, at minimum, in a business casual fashion. Any exhibitor who does not follow dress code will not be permitted to enter the exhibit hall until they have satisfied dress code guidelines. The management reserves the right to restrict exhibits which, because of sound, method of operation, materials, content or any reason, become objectionable. This includes the right to prohibit or evict any exhibit that, in the opinion of the management, may detract from the general character of the exhibits as a whole. This reservation includes persons, things, conduct, printed matter, food and beverages, or anything of a character which the management determines objectionable to the exhibit. In the event of such restriction or eviction, Cosmetic Surgery Forum is not liable for any refunds of rental fees or other exhibit expenses. As a condition for exhibiting, each exhibitor agrees to observe all policies stated in this document. Violations will result in the ineligibility to exhibit at future Cosmetic Surgery Forum meetings.

In Booth Demos/Presentations:

Live demonstrations on any individual are strictly prohibited on the Exhibit Hall Floor or any other meeting space areas, with the exception of the Live Demonstration Room (during sanctioned hours only) and during Cosmetic Surgery Forum sanctioned educational events. All other activities (i.e. videos or presentations) must be confined to the limits of the exhibit booth. Exhibitors are responsible for monitoring and controlling attendance to prevent aisle congestion. In situations where overflow continues to be a problem, presentations will be limited or eliminated. Exhibits that include the use of musical instruments, sound projection equipment or any other type of sound must receive advanced approval from meeting management and must be operated so as to not disturb adjacent exhibitors and their patrons. Music may not be played without the proper license of copyrighted music. Any violations to these policies can lead to immediate dismissal from the show floor without a refund.

Insurance:

Insurance on all exhibits is the responsibility of the exhibitor. Cosmetic Surgery Forum will not assume any responsibility for property loss or damage to personal property, as states in the section on Limitation of Liability. Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.



Limitation of Liability:

It is mutually agreed by and between Cosmetic Surgery Forum (CSF) and the exhibitor that CSF will have no liability whatsoever to any exhibitor, his employees, or his business invitees, or any liability for the loss or damage to the property of the exhibitor, his employee or business travel invitees resulting from any cause. It is further understood and agreed that all claims against Cosmetic Surgery Forum for any such damage, loss, or injury are expressly waived by the exhibitor as the exhibitor's responsibility. Space is leased with the understanding that Cosmetic Surgery Forum and Freeman will act for the exhibitor and his representatives only in the capacity of agent, and not as principal. Cosmetic Surgery Forum and Freeman assume no liability whatsoever for damage for any act or omission or commission in connection with the said agency, and the exhibitor and his representative(s) hereby keep forever harmless Cosmetic Surgery Forum, its officers, directors, employees, and agents from any and all liability or loss ensuing from any cause. It is further understood and agreed that Cosmetic Surgery Forum will in no event be liable to an exhibitor for any lost profits, sales or business opportunities, or any other type of direct or consequential damages alleged to be due from a breach of its contract. It is understood and agreed that the sole liability of Cosmetic Surgery Forum to its exhibitor for any breach of its contract will be the refund of all amounts paid by the exhibitor pursuant to the stated refund policy, as an exclusive remedy. The exhibitor agrees to abide by all applicable laws, ordinances, and rules and regulations, including but not limited to those of the city and state where the exhibits are being held, as may be amended from time to time.

The Bellagio - Limitation of Liability:

The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of the exhibitor's activities on the Hotel premise and agrees to indemnify, defend and hold harmless the Hotel, its agents, servants and employees from any and all such losses, damages and claims. Exhibitors are cautioned to have a representative in attendance during set-up hours. The possibility of theft or "mysterious disappearance" of equipment will be greatly reduced if exhibitors take this precaution. All exhibitors are well advised to follow this same procedure when dismantling exhibits. Be sure a representative is present until boxing and crating of exhibit materials has been completed. Cosmetic Surgery Forum and The Bellagio are not responsible for any loss, damage, or theft of exhibitor property. It is highly recommended that a representative be present at their booth thirty minutes before the opening of the exhibit hall to ensure the safety of material goods from other exhibitors and attendees.

Accommodations:

Beware of registration fraud. Cosmetic Surgery Forum does not use third-party registration organizations. For your safety and security, *please only register for Cosmetic Surgery Forum and for meeting accommodations through our official website.*



We have secured a block of rooms at the Bellagio Hotel & Casino - Las Vegas for the nights of Wednesday, November 29, through Saturday, December 3 (checkout Sunday, December 3), 2017 at the discounted rates of \$182 - \$234 per night plus applicable taxes and fees. Rates are good as long as availability lasts.

The cutoff date for attendees to take advantage of these great rates is Tuesday, November 7, 2017.

The Bellagio's Cancellation Policy

All guaranteed reservations will be held until 6:00 a.m. only on the day after attendee's confirmed arrival date. Hotel allows individual attendees the right to cancel their guest room/suite reservations without penalty up to forty-eight (48) hours prior to the attendees' scheduled arrival date. Depending on the method of deposit or guarantee, Hotel shall charge the individual attendee the first night's guest room/suite rate and tax for cancellation within forty-eight (48) hours of the scheduled arrival date or failure of the individual to check-in on the scheduled arrival date. Any remaining nights of a "no show" reservation will be canceled.

Questions, Concerns and Comments:

Contact Natasha Mohr, Conference Event Producer – Natasha@LovelySkin.com or info@CosmeticSurgeryForum.com. p: 402-697-6564

We look forward to working with you!

