



# Cosmetic Surgery Forum

## 2020 Exhibitor Prospectus

Dates: Wednesday, December 2, 2020 – Saturday, December 5, 2020

Location: The JW Marriott – Nashville, TN

*\*Information contained herein is as up to date as possible, however, is subject to change without notice.*

*"It's a smaller show but you weren't kidding when you said this meeting is unique. We had a great turnout at the 7AM session and everybody in the room was a decision maker. They were all very engaged, and for our particular service – right on target. We can't bring on new practices or providers that are brand new to aesthetics – because our service is all about improving repeat patient spend – so the fact that the majority of the folks we spoke with were tenured physicians in the industry was huge."*

Jessica Granatowski  
Sr. Director of Marketing Education and Events, eRelevance



## Why Participate in CSF?

*CSF is a great opportunity for marketing and relationship building with key leaders in the dermatologic and cosmetic arenas.*

*"CSF gave us remarkable opportunity to get access to a unique group of high-profile aesthetic dermatologists. The meeting schedule and venue are very well designed to enable quality time with physicians, to educate them about our science and to establish initial contact. Additional promotional opportunities, such as brand logo on congress bags, significantly increased traffic to the booth at very reasonable cost. We have exhibited at CSF three times and all were very successful in sales as well as in acquisition of new leads."*

Nikolay Turovets, Ph.D  
CEO, DefenAge

Cosmetic Surgery Forum is an intimate meeting and yet in 2019 we had 70 exhibiting and sponsoring partners because our meeting is different from the average show experience.

- An established core-specialty physician attendance of 250+
- 60 core fellows and residents in the last stages of their programs
- Attendees are 98% MDs
- Higher than average percentage of key opinion leaders & cutting edge researchers
- Live patient demonstrations and advanced hands-on learning for physicians
- Comfortable opportunities for one-on-one time with KOLs and practice decision-makers

If you would like to read more about the meeting, watch a short introductory video or check us out further, please visit our website: [CosmeticSurgeryForum.com](https://CosmeticSurgeryForum.com). We welcome the opportunity to speak with you in further detail and to discuss ideas to maximize your involvement!

Natasha Mohr, Conference Event Producer: [Natasha@LovelySkin.com](mailto:Natasha@LovelySkin.com) or 402.697.6564  
Meg Housholder, Assistant Event Producer: [Meg@LovelySkin.com](mailto:Meg@LovelySkin.com) or 402.913.2851



## Invited 2020 Faculty\*

Course Director – Joel Schlessinger, MD, FAAD, FAACS

Murad Alam, MD  
Chytra V. Anand, MD  
Pamela Basuk, MD  
Brian Biesman, MD  
Vivian Bucay, MD  
Daniel Cassuto, MD  
Suneel Chilukuri, MD  
Joel Cohen, MD  
M. Laurin Council, MD  
Doris Day, MD  
Jeanine Downie, MD  
Rhett Drugge, MD  
Haines Ely, MD  
Sabrina Fabi, MD  
Hassan Galadari, MD  
Jill Fichtel, MD  
Erin Gilbert, MD, PhD  
Michael Gold, MD  
David Goldberg, MD  
Jeannette Graf, MD  
Larry Green, MD  
George Hruza, MD  
Roslyn Rivkah Isseroff, MD

Brooke Jackson, MD  
S. Manjula Jegasothy, MD  
Nick Lowe, MD  
Barry Lycka, MD  
Corey Maas, MD  
Kavita Mariwalla, MD  
Andrea Murina, MD  
Gary Monheit, MD  
Mark Nestor, MD  
Joseph Niamtu, MD  
Edit B. Olasz, MD, PhD  
Melanie D. Palm, MD  
Zakia Rahman, MD  
Mark Rubin, MD  
Neil Sadick, MD  
Candace Spann, MD  
Hema Sundaram, MD  
Amy Taub, MD  
Carl Thornfeldt, MD  
Heidi Waldorf, MD  
Jill Waibel, MD  
S. Randy Waldman, MD  
Julie Woodward, MD  
Matthew Zirwas, MD



## Event Floor Plan



Additional event details to come, including specific booth availability.



## Agenda\*

Dates: Wednesday – Sunday, December 2 – December 5, 2020

\*Information contained herein is as up to date as possible, however, is subject to change without notice.  
Session details will be available mid to late-summer.

### Wednesday, December 2

2:00 – 6:00 pm	Exhibitor Registration: Badge Pick-Up
6:30 – 8:30 pm	Director's Welcome Reception* – <i>see package details for availability</i>

### Thursday, December 3

6:30 – 8:00 am	Breakfast and Registration
7:00 – 8:00 am	Sponsored Breakfast Breakout Sessions - <i>available to attendees</i>
8:00 – 10:00 am	CME Sessions
10:00 – 10:30 am	Lounge Break
10:30 -12:30 pm	CME Sessions
12:30 - 2:30 pm	Lunch & Exhibits
2:30- 3:00 pm	CME Sessions
3:00 - 6:00 pm	Hands-on Live-Patient Demonstrations
6:00 – 7:30 pm	Educational Reception + Presentation – <i>see package details for availability</i>
8:00 – 10:00 pm	Social Event* - <i>available to attendees and invited exhibitors – please see packages for details</i>



## Friday, December 4

6:30 – 8:00 am	Breakfast and Registration
7:00 – 8:00 am	Sponsored Breakfast Breakout Sessions - <i>available to attendees</i>
8:00 – 11:00 am	CME Sessions
11:00 -11:30 am	Break & Exhibits
11:30 am – 1:00 pm	CME Sessions
1:00 – 3:00	Lunch & Exhibits
3:00 – 6:00 pm	Hands-on Live-Patient Demonstrations - Neurotoxins & Fillers
6:00 – 7:30 pm	Educational Reception + Presentation – <i>see package details for availability</i>
8:00 – 10:00 pm	Faculty Reception* - <i>available to faculty, VIPs and invited exhibitors – please see packages for details</i>



## Saturday, December 5

6:30 – 8:00 am	Breakfast and Registration
7:00 – 8:00 am	Sponsored Breakfast Breakout Sessions - <i>available to attendees</i>
8:00 – 9:30am	CME Sessions
9:30 – 10:30 am	Break + Exhibits
10:30 - 11:45 am	CME Sessions
11:45 -12:45 pm	Lunch
12:45 – 3:00 pm	CME Sessions

*\* Availability based on actual schedule of events still TBD*



## 2019 CSF Sessions for Reference

- What's New Under the Sun?
- Effective Off- Label Approaches You Need in Your Arsenal
- Is Sunscreen Safe?
- Top 10 Cosmeceutical Picks
- Body Shaping: Beyond Theory and Off- Label
- ... and Here's Why It's My Favorite Device
- Cosmetics Round Table
- The Art of Fillers
- Top Tips For Effective Patient Consultations
- Hands on Live-Patient Demonstrations
- My Top 10 Cosmeceutical Picks
- Combination Therapies for Tough Cases
- Dermatology 360°: Full Body Care
- Hormones and Dermatology
- Neurotoxin Strategies
- Advanced Laser Techniques
- Cosmetic Controversies
- Nip, Tuck, Shape: Contouring Modern Bodies
- Evolutions and Advances in Treating Skin of Color
- Tips and Tricks in Dermatology
- Male and Female Enhancement and Rejuvenation
- The Lure of Lashes
- PRP: Advances in Hair Replacement and Facial Fillers
- Making Room at the Table: Incorporating New Fillers and Neurotoxins in Your Practice
- Treating the Rainbow: Concerns and Treatments for Patients of Color
- CBD & Cosmetics: Worth the Hype?
- Millennials and Your Practice
- Efficiency: A Critical Assessment
- Protecting Your Brand When Things Go Wrong
- Always Be Prepared: Managing Complications
- Compounding: Medical Mixology
- Cosmetic Controversies





## 2020 CSF Exhibitor Packages

Package Benefits	Bronze \$3,500	Silver \$5,500	Gold \$10,500	Platinum \$25,500	Diamond \$35,500
2x5 Table Top 1 – 10x10 2 – 10x10s 1 – 10x20	2x5 Table Top	10x10	Choose One: 1 – 10x10 2 – 10x10s 1 – 10x20	Choose One: 1 – 10x10 2 – 10x10s 1 – 10x20	Choose One: 1 – 10x10 2 – 10x10s 1 – 10x20
Event Badges	1	2	3	10	14
Each additional badge	\$1,000	\$750	\$500	\$400	\$250
Physician Meeting Badge(s) to Extend at Your Discretion	0	1	2	3	4
Pre-Registration Email Contact List (Limited to 2 Uses)	\$500	\$250	\$0	\$0	\$0
Lead Retrieval	\$250	\$250	\$250	\$250	\$0
Participation in Live-Patient Demonstrations	\$1500	\$500	\$250	\$0	\$0
Package Benefits	Bronze	Silver	Gold	Platinum	Diamond
Director's Welcome Rec. tickets*	0	1	2	3	4
Thursday Social Event tickets* (4 Maximum)	0	0	1	3	4
Each additional	0	\$100	\$100	\$100	n/a
Friday Faculty Event tickets* (4 Maximum)	0	0	1	3	4
Each additional	0	\$100	\$100	\$100	n/a

*\*Availability based on actual schedule of events still TBD*



## 2020 CSF Sponsorship & Corporate Branding Opportunities

To discuss sponsorship opportunities, please contact us directly.

Additional Sponsorship Opportunities	Bronze	Silver	Gold	Platinum	Diamond
Lanyards	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000
Show Bags	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000
Charging Station	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500
Hotel Key Cards	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500
Room Drop	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200
Show Bag Inserts	\$500	\$500	\$500	\$500	\$500
WiFi	\$15,000	\$15,000	\$15,000	\$15,000	\$15,000
Breakfast Breakout Session	n/a	\$15,000	\$10,000	\$7,500	\$5,000
Lunch and Learn Session	n/a	\$20,000	\$17,500	\$15,000	\$15,000
Exclusive Lunch and Learn Session	n/a	\$35,000	\$30,000	\$25,000	\$20,000
Educational Reception and Presentation	n/a	\$35,000	\$30,000	\$25,000	\$20,000
Director's Welcome Reception	n/a	n/a	\$20,000	\$20,000	\$20,000
Thursday Night Social Event	n/a	n/a	\$35,000	\$35,000	\$30,000
Friday Night Faculty Event	n/a	n/a	\$35,000	\$25,000	\$25,000
Advisory Board (base price)	\$15,000	\$10,000	\$10,000	\$10,000	\$10,000



## 2020 Cosmetic Surgery Forum Media Partners

Package Benefits	Media
2x5 Table Top Exhibit Space	\$0
Event Badges for Company Representatives Includes access to all sessions as well as invitations to all breakfasts and lunches	2
Invitation to the Director's Welcome Reception	2
Invitation to the Thursday Night Social Event	2
Invitation to the Faculty Reception	2

### Exhibitor Package Refund Policy

Registration selections are considered final purchases. Any changes to your registration resulting in a credit or refund owed back to you will be refunded at 50% until September 30, 2020. After this date, no refunds will be made. All refunds will be issued by check and will be made within 45 business days.

If for any reason you wish to cancel your registration, you must submit your request in writing to:  
[info@CosmeticSurgeryForum.com](mailto:info@CosmeticSurgeryForum.com).



## Sponsorship Opportunity Details

### Breakfast Breakout Sessions:

Cost to Sponsor is based on Exhibitor Package. Cost is for base sponsorship: food, beverage, A/V taxes and fees are additional costs and are outlined as below.

#### Available Date Options:

Thursday, Friday or Saturday 7:00 – 8:00 am

- Up to two meetings happening each morning simultaneously.
- Exclusive opportunities are available. Exclusivity will impact base pricing.

#### Floor Plan of Session Space:

CSF team will work with the sponsoring company to determine best room set and will be happy to facilitate coordination of the event with the property.

#### Food and Beverage (F & B) –

- Will be served near the event space before the start of the Break-Out sessions.
- CSF will begin serving at 6:30am so that attendees can bring it into the room with them if they choose.
- If interested, you may choose to hire an espresso cart, order a supplemental food offering (such as fruit, muffins, biscotti, etc.), or a full breakfast buffet to be placed within the room. Any additional costs are the responsibility of the hosting company.

Food menus from the JW Marriott can be made available upon request.

- As we get closer to the event, CSF will certainly provide a more solid number of attendees based on early RSVPs, **historical attendance has ranged from 30 – 60 physician-attendees at these breakout sessions.**

#### Audio / Visual (A/V) –

There are two A/V packages available for the breakout sessions. Both are subsidized in part by CSF. The remaining costs to you are based on the package you select:

Basic Option: \$2,000

- Upgraded HD Screen with dress kit and projector
- Slide Advancer with Laser Pointer

-PA System with Lectern Microphone and (1) Wireless microphone either Hand Held or Lavalier.

Upgraded Option: \$3500

- Confidence Monitor 48"
- Presentation laptop
- Video Switch for multiple laptops/images.
- Audio Mixer
- (1) additional wireless microphone either Hand Held or Lavalier.
- Laptop Audio.
- Technician

#### **Event Promotion:**

- Event will be listed on the CSF website and included in the meeting agenda
- Event will be included in multiple e-mail blasts from CSF. Event may be featured among other events or included as a single event, call out. This will be based on availability and the discretion of the CSF Staff.
- Pre-registration list will be provided to the host prior to the meeting (with a signed and returned usage agreement) for two uses to promote the event to CSF attendees.



## Lunch and Learn Sessions:

Cost to Sponsor is based on Exhibitor Package. Cost is for base sponsorship: food, beverage, A/V taxes and fees are additional costs and are outlined as below.

### Available Date Options:

Thursday, Friday or Saturday 1:00 – 2:00 pm\* (exact time is subject to change)

- Up to two meetings happening each afternoon simultaneously.
- Exclusive opportunities are available. Exclusivity will impact base pricing.

### Floor Plan of Session Space:

CSF team will work with the sponsoring company to determine best room set and will be happy to facilitate coordination of the event with the property.

### Food and Beverage (F & B) –

- Will be served near the event space before the start of the Lunch & Learn sessions.
- CSF will begin serving lunch in the Exhibit Hall with a start time 15 – 30 minutes (based on availability) ahead of the Lunch & Learn start time so that attendees can pick up a plate and bring it into the room with them if they choose.
- If interested, you may choose to hire supplemental food offerings or a full buffet to be placed within the room. Any additional costs are the responsibility of the hosting company.

Food menus from the JW Marriott can be made available upon request.

- As we get closer to the event, CSF will certainly provide a more solid number of attendees based on early RSVPs, **historical attendance has ranged from 60 - 100 physician-attendees at the Lunch & Learn sessions.**

### Audio / Visual (A/V) –

There are two A/V packages available for the breakout sessions. Both are subsidized in part by CSF. The remaining costs to you are based on the package you select:

#### Basic Option: \$2,000

- Upgraded HD Screen with dress kit and projector
- Slide Advancer with Laser Pointer
- PA System with Lectern Microphone and (1) Wireless microphone either Hand Held or Lavalier.

Upgraded Option: \$3500

- Confidence Monitor 48"
- Presentation laptop
- Video Switch for multiple laptops/images.
- Audio Mixer
- (1) additional wireless microphone either Hand Held or Lavalier.
- Laptop Audio.
- Technician

**Event Promotion:**

- Event will be listed on the CSF website and included in the meeting agenda
- Event will be included in multiple e-mail blasts from CSF. Event may be featured among other events or included as a single event, call out. This will be based on availability and the discretion of the CSF Staff.
- Pre-registration list will be provided to the host prior to the meeting (with a signed and returned usage agreement) for two uses to promote the event to CSF attendees.



## Educational Reception and Presentation:

Cost to Sponsor is based on Exhibitor Package. Cost is for base sponsorship: food, beverage, A/V taxes and fees are additional costs and are outlined as below.

### Available Date Options:

Thursday and Friday 6:00 - 7:30 pm

- These are exclusive opportunities and the pricing is reflective of this.

### Floor Plan of Session Space:

CSF team will work with the sponsoring company to determine best room set and will be happy to facilitate coordination of the event with the property.

### Food and Beverage (F & B) –

- Food and beverage offerings (and subsequent service fees and taxes) will be the sole responsibility of the hosting company.

Food menus from the JW Marriott can be made available upon request.

- As we get closer to the event, CSF will certainly provide a more solid number of attendees based on early RSVPs, **historical attendance has ranged from 80 - 120 physician-attendees for these evening sessions.**

### Audio / Visual (A/V) –

There are two A/V packages available for the breakout sessions. Both are subsidized in part by CSF. The remaining costs to you are based on the package you select:

#### Basic Option: \$2,000

- Upgraded HD Screen with dress kit and projector
- Slide Advancer with Laser Pointer
- PA System with Lectern Microphone and (1) Wireless microphone either Hand Held or Lavalier.

#### Upgraded Option: \$3500

- Confidence Monitor 48"
- Presentation laptop
- Video Switch for multiple laptops/images.
- Audio Mixer



- (1) additional wireless microphone either Hand Held or Lavalier.
- Laptop Audio.
- Technician

**Event Promotion:**

- Event will be listed on the CSF website and included in the meeting agenda
- Event will be included in multiple e-mail blasts from CSF. Event may be featured among other events or included as a single event, call out. This will be based on availability and the discretion of the CSF Staff.
- Pre-registration list will be provided to the host prior to the meeting (with a signed and returned usage agreement) for two uses to promote the event to CSF attendees.



### Advisory Board Session:

Cost to Sponsor is based on Exhibitor Package. Cost is for base sponsorship: food, beverage, A/V taxes and fees are additional costs and are outlined as below.

#### Available Date Options:

Wednesday, Thursday, Friday, Saturday

Floor Plan of Session Space: CSF team will work with the sponsoring company to determine best room set and will be happy to facilitate coordination of the event with the property.

#### Food and Beverage (F & B):

Food and beverage offerings (and subsequent service fees and taxes) will be the sole responsibility of the hosting company. Food menus from the JW Marriott can be made available upon request.

#### Participants:

CSF Staff will be happy to work with you and your team with regard to attendees, if your participants are already registered participants. If your participant list includes individuals who are not planning to attend the meeting, we offer an individual day pass for \$400 that will grant them access to the meeting space as well as sessions and exhibits, if they so choose. These passes can be purchased by working directly with the CSF team.

#### Audio / Visual (A/V) –

There are two A/V packages available for the breakout sessions. Both are subsidized in part by CSF. The remaining costs to you are based on the package you select:

##### Basic Option: \$2,000

- Upgraded HD Screen with dress kit and projector
- Slide Advancer with Laser Pointer
- PA System with Lectern Microphone and (1) Wireless microphone either Hand Held or Lavalier.

##### Upgraded Option: \$3500

- Confidence Monitor 48"
- Presentation laptop
- Video Switch for multiple laptops/images.

- Audio Mixer
- (1) additional wireless microphone either Hand Held or Lavalier.
- Laptop Audio.
- Technician

Items such as easels and flip charts can be arranged upon request.



## Live Patient Demonstrations:

A great option for making a big splash, Cosmetic Surgery Forum has unique, very well attended, high-energy, live-patient demonstrations! These are made special by the fantastic didactic-training offered by both our exhibiting partners and our faculty. Demonstrations include up-close and personal training on laser-treatments, chemical peels, microneedling, and body-contouring, as well as including hands-on training with injections.

Meeting attendees are encouraged to participate both as an observer as well as in the role of patient, resulting in an invaluable first-hand experience with your product. We strongly encourage you to sign up to be a part of these activities early, as spaces are limited. Please contact us directly if you have any questions!

Live demonstration sessions are scheduled for the afternoons of Thursday and Friday (December 3- December 4). Details will be released in the coming months as to specific days and hours for each type of treatment.

Participation fees cover rental, transport and set up of your designated area with the following: **1 treatment table, 1 side table, 1 box light, basic linens and a basic electrical power strip.** Exceptional electrical (for higher voltage equipment, etc.) and draping needs will need to be addressed individually and charges will be handled separately.

Please contact our staff with any questions.

Demo room participants may access the demo room to complete setup on their station between on Thursday between 12:00 and 2:00 pm in the Symphony Ballroom E & F. If you need additional time, please contact our team to make arrangements.



## Branding Opportunity Details

### Lanyards:

Branded lanyards are available for sponsorship. These lanyards will be provided to all registered attendees, guests and exhibitors with a CSF meeting registration. The CSF Team will be happy to coordinate with the sponsoring company on production and will also act as liaison to coordinate product delivery to the meeting site and dissemination to guests.

### Show Bags:

CSF provides a bag to all attendees which they receive when they pick up their badge. These bags will include logo artwork from the sponsoring company as well “Proud sponsor of Cosmetic Surgery Forum”. The CSF Team will be happy to coordinate with the sponsoring company on bag selection and will also act as liaison to coordinate production and delivery to the meeting site, as well as dissemination to guests.

### Show Bag Inserts:

You may also opt into providing a piece of material for review (such as a print publication or event invitation) within the show bags.

Our team will be happy to talk through options with you. To participate, you will need to plan to provide 300 pieces of whichever item you are including

We kindly ask you please provide a copy of the show bad. It’s important we receive this information at least 2 weeks ahead of the meeting so our team can account for inclusion of your item in the preparation of the show bags.

We will also need a tracking number for the shipment so we know what material to expect when we arrive on site. Our team will provide specific shipping information and labels.

### Hotel Key Cards:

Branded key cards are available for sponsorship. These key cards will be provided to all registered attendees, guests and exhibitors with a CSF meeting registration. The CSF Team will be happy to coordinate with the sponsoring company on production and will also act as liaison to coordinate product delivery to the meeting site and dissemination to guests.



### Room Drops:

CSF provides all registered meeting attendees with a welcome bag delivered directly to their room after check in.

Your participation in this room drop can include items ranging from a white paper to a full-sized product. Our team will be happy to talk through options with you. To participate, you will need to plan to provide 300 pieces of whichever item you are including

We kindly ask you please provide a description of the room drop along with a photo and dimensions. It's important we receive this information at least 4 weeks ahead of the meeting so we can accommodate the item in whichever bag is ordered for delivery to guests.

We will also need a tracking number for the shipment so we know what product to expect when we arrive on site. Our team will provide specific shipping information and labels.



## Additional Branding Opportunities

Meeting Space Elevator

\$4,550

Includes printing, installation and removal



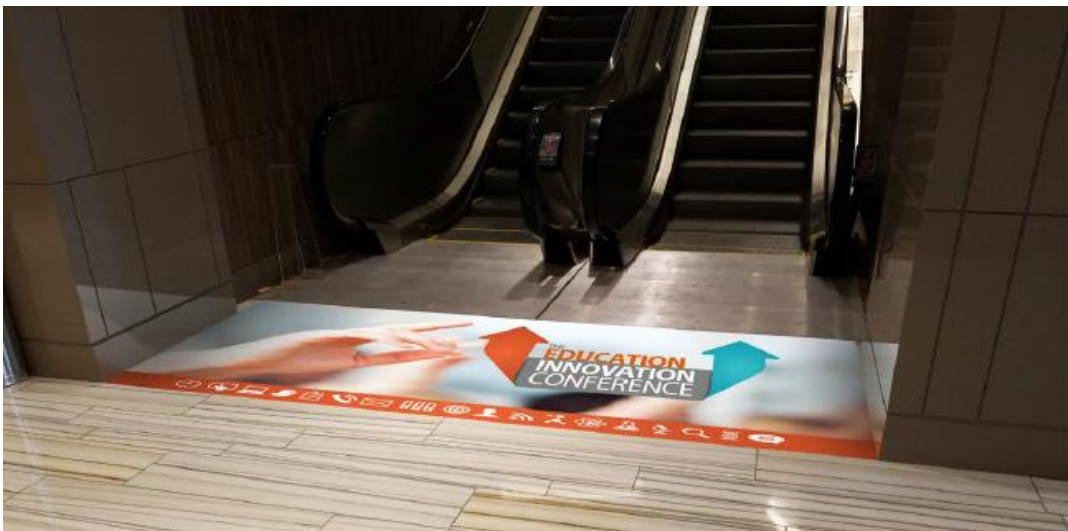
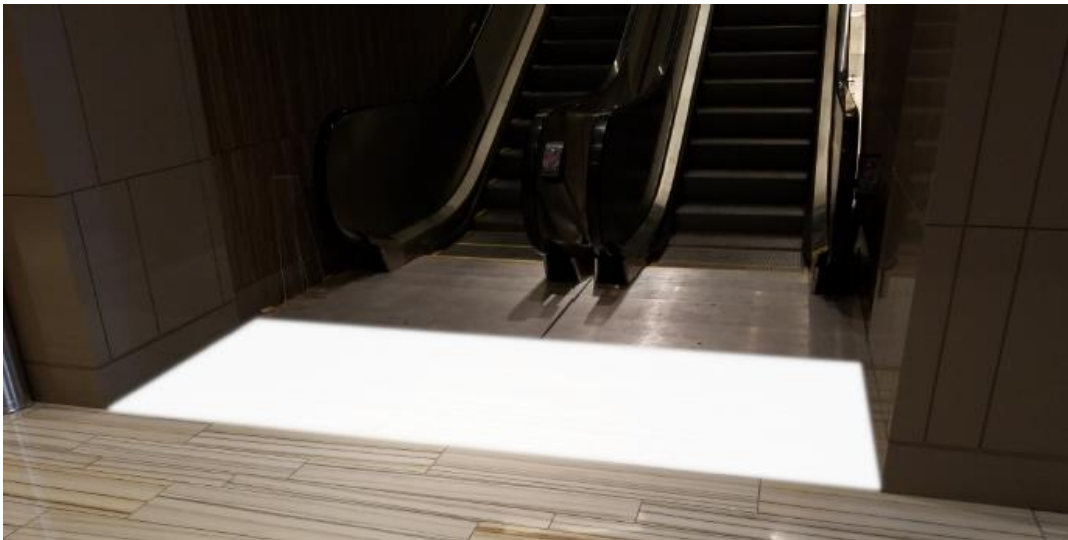
\*Images courtesy of JW Marriott Nashville



## Escalator Floor Entrance

\$7,100

Includes printing, installation and removal



\*Images courtesy of JW Marriott Nashville





## Wall Stamps

-

\$6,000

Includes printing, installation and removal



(Long) \$4,500

(Short) \$4,000





Group Hub

-

\$10,000

Includes printing, installation and removal



\*Images courtesy of JW Marriott Nashville



## Event Space Column

-

\$5,410

Includes printing, installation and removal



\*Images courtesy of JW Marriott Nashville





### 3 Revolving Door Clings

-

\$5,550

Includes printing, installation and removal



\*Images courtesy of JW Marriott Nashville

CSF Bundle Saving Packages:

-

10% off total cost of **two** branded items

15% off total cost of **three** branded items

- The following details will vary among branding opportunities:
  - Kindly provide a high-quality, flattened (at least 200 dpi resolution), print-ready PDF file. Graphics requiring contour cutting must include vector cut lines, which will allow for precise printing and cutting
  - Create graphics to exact dimensions. If there are size limitations which will impact file submission, please ensure proper proportions are accounted for when scaling graphics. Only scale files to a half, quarter or eighth of the size. This will allow our production team to print at full size.
  - Please do not include crop marks as the removal process will then slow down production time.
  - Please name the files to coincide with the space being branded.
  - If trying to match color critical Pantone, specific swatches need to be incorporated into the file. (If the file is CMYK mix with no Pantone definitions, we can only achieve an approximate simulation at best.)
- All files must be submitted to Meg Housholder (meg@lovelyskin.com) no later than **November 4** by 11:59 PM central standard time.



## Show Information & Expectations

Exhibit Hall Hours: What to Expect

### Details for 2020 Exhibit Hall Hours Coming Soon!

Exhibitors are welcome and encouraged to attend CME sessions.

Please note that the Exhibit Hall is NOT open during the live patient demonstrations in the afternoon.

#### Exhibitor Badge Information:

Badge Pick Up:

Exhibitors may pick up their badges at the meeting registration desk in the convention area of the hotel. Registration desk hours are Wednesday 2:00 – 6:00 pm and Thursday 6:30 am – 12:00 pm.

- No badges will be issued without personal identification and company name.
- Each exhibitor must pick up their own badge. No exhibitor will be allowed to pick up multiple badges.
- All exhibitors must wear their issued CSF badges at all times.
- During the course of the meeting, representatives should be able to present photo identification that matches them to the badge they are wearing if request by staff. Badge swapping is strictly prohibited. There is a zero tolerance policy. Any company caught badge swapping will face a \$2,000.00 fine and a one year suspension from the exhibit hall.
- Exhibitors must be a paid employee of the company they are representing.
- Only properly badged exhibitors will be admitted to the exhibit.
- Representatives may arrive 45 minutes before exhibit hall opening each day and may remain up to one half hour after exhibit hall closing each evening.

### Exhibitor Lunch:

It is important to us that our Exhibitors are well cared for! 45-minutes prior to stated lunch times for general attendees, Exhibitors will be able to access lunch for themselves so they are refreshed and ready to chat with attendees. These stations will be available to exhibitors for 30 minutes with access ending 15 minutes prior to the stated start time for attendees. For example: Attendee stated lunch start time: 12:00 pm. Exhibitor access: 11:15 – 11:45 am.

### Operation and Conduct in Exhibits:

Exhibitor personnel may not enter the exhibit space of another exhibitor without permission from the latter. At no time may anyone enter an exhibit space that is not staffed. Exhibitors may not leave merchandise or printed matter in the registration areas, lounges, meeting rooms, or other facilities of meeting/exhibit site. Exhibitors are required to dress, at minimum, in a business casual fashion. Any exhibitor who does not follow dress code will not be permitted to enter the exhibit hall until they have satisfied dress code guidelines. The management reserves the right to restrict exhibits which, because of sound, method of operation, materials, content or any reason, become objectionable. This includes the right to prohibit or evict any exhibit that, in the opinion of the management, may detract from the general character of the exhibits as a whole.

This reservation includes persons, things, conduct, printed matter, food and beverages, or anything of a character which the management determines objectionable to the exhibit. In the event of such restriction or eviction, Cosmetic Surgery Forum is not liable for any refunds of rental fees or other exhibit expenses. As a condition for exhibiting, each exhibitor agrees to observe all policies stated in this document. Violations will result in the ineligibility to exhibit at future Cosmetic Surgery Forum meetings.

### In Booth Demos/Presentations:

**Live demonstrations on any individual are strictly prohibited on the Exhibit Hall Floor or any other meeting space areas, with the exception of the Live Demonstration Room (during sanctioned hours only) and during Cosmetic Surgery Forum sanctioned educational events.** All other activities (i.e. videos or presentations) must be confined to the limits of the exhibit booth. Exhibitors are responsible for monitoring and controlling attendance to prevent aisle congestion. In situations where overflow continues to be a problem, presentations will be limited or eliminated. Exhibits that include the use of musical instruments, sound projection equipment or any other type of sound must receive advanced approval from meeting management and must be operated so as to not disturb adjacent exhibitors and their patrons. Music may not be played without the proper license of copyrighted music. Any violations to these policies can lead to immediate dismissal from the show floor without a refund.

### Insurance:

Insurance on all exhibits is the responsibility of the exhibitor. Cosmetic Surgery Forum will not assume any responsibility for property loss or damage to personal property, as states in the section on Limitation of Liability. Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.



### Limitation of Liability:

It is mutually agreed by and between Cosmetic Surgery Forum (CSF) and the exhibitor that CSF will have no liability whatsoever to any exhibitor, his employees, or his business invitees, or any liability for the loss or damage to the property of the exhibitor, his employee or business travel invitees resulting from any cause. It is further understood and agreed that all claims against Cosmetic Surgery Forum for any such damage, loss, or injury are expressly waived by the exhibitor as the exhibitor's responsibility. Space is leased with the understanding that Cosmetic Surgery Forum and Freeman will act for the exhibitor and his representatives only in the capacity of agent and not as principal. Cosmetic Surgery Forum and Freeman assume no liability whatsoever for damage for any act or omission or commission in connection with the said agency, and the exhibitor and his representative(s) hereby keep forever harmless Cosmetic Surgery Forum, its officers, directors, employees, and agents from any and all liability or loss ensuing from any cause. It is further understood and agreed that Cosmetic Surgery Forum will in no event be liable to an exhibitor for any lost profits, sales or business opportunities, or any other type of direct or consequential damages alleged to be due from a breach of its contract. It is understood and agreed that the sole liability of Cosmetic Surgery Forum to its exhibitor for any breach of its contract will be the refund of all amounts paid by the exhibitor pursuant to the stated refund policy, as an exclusive remedy. The exhibitor agrees to abide by all applicable laws, ordinances, and rules and regulations, including but not limited to those of the city and state where the exhibits are being held, as may be amended from time to time.

### Physician Passes:

If your exhibitor package includes one or more waived physician's fees, your company has the opportunity to gift each of those passes to a physician of your choice. Each pass includes attendance at all sessions, an invitation to all meals, as well as all general registration ancillary presentations and events. Each registration carries a value of \$750.

Please contact Natasha Mohr to take advantage of this very valuable offer!

### Competing Events/Marketing:

Competing events and/or marketing of is strictly against the rules of our exhibit hall. Any items, conversation or materials which market any event which competes in any manner with the scheduled activities of this meeting is strictly prohibited. This includes any event or function not sanctioned by Cosmetic Surgery Forum being held at local properties between the Tuesday before CSF and the Monday immediately following. Violations will result in immediate expulsion from the exhibit hall and permanent exclusion from any current or future function Cosmetic Surgery Forum.

Cosmetic Surgery Forum will not reimburse the Exhibitor for any lost profits, sales or business opportunities, or any other type of direct or consequential damages alleged to be due from a breach of its contract. It is understood and agreed that the sole liability of Cosmetic Surgery



Forum to its exhibitor for any breach of its contract will be the refund of all amounts paid by the exhibitor pursuant to the stated refund policy, as an exclusive remedy. The exhibitor agrees to abide by all applicable laws, ordinances, and rules and regulations, including but not limited to those of the city and state where the exhibits are being held, as may be amended from time to time.

### The JW Marriott - Limitation of Liability:

The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of the exhibitor's activities on the Hotel premise and agrees to indemnify, defend and hold harmless the Hotel, its agents, servants and employees from any and all such losses, damages and claims. Exhibitors are cautioned to have a representative in attendance during set-up hours. The possibility of theft or "mysterious disappearance" of equipment will be greatly reduced if exhibitors take this precaution. All exhibitors are well advised to follow this same procedure when dismantling exhibits. Be sure a representative is present until boxing and crating of exhibit materials has been completed. Cosmetic Surgery Forum and The JW Marriott are not responsible for any loss, damage, or theft of exhibitor property. It is highly recommended that a representative be present at their booth thirty minutes before the opening of the exhibit hall to ensure the safety of material goods from other exhibitors and attendees.

### Accommodations:

Beware of registration fraud. Cosmetic Surgery Forum does not use third-party registration organizations. For your safety and security, *please only register for Cosmetic Surgery Forum and for meeting accommodations through our official website.*

We have secured a block of rooms at the JW Marriott for the nights of Wednesday, December 2 – Saturday, December 5 (with check out on Sunday, December 6) at the discounted rate of \$249.

The cutoff date for attendees to take advantage of these great rates is Tuesday, November 3, 2020. Rates available while supplies last.

### Room Cancellation Policy

Hotel allows individual attendees the right to cancel their guest room/suite reservations without penalty up to fourteen days (45) days prior to the attendees' scheduled arrival date.

Depending on the method of deposit or guarantee, Hotel shall charge the individual attendee the first night's guest room/suite rate plus tax for cancellation within fourteen (45) days of the scheduled arrival date or failure of the individual to check-in on the scheduled arrival date. Any remaining nights of a "no show" reservation will be canceled.



Questions, Concerns and Comments:

Natasha Mohr, Conference Event Producer: [Natasha@LovelySkin.com](mailto:Natasha@LovelySkin.com) or [info@CosmeticSurgeryForum.com](mailto:info@CosmeticSurgeryForum.com). p: 402-697-6564

Meg Housholder, Assistant Event Producer: [Meg@LovelySkin.com](mailto:Meg@LovelySkin.com) or p: 402.913.2851

*We look forward to working with you!*